

**Celebrating
the Culture of
MOTOWN
Black History Month
2023**



THE HISTORY OF MOTOWN

MOTOWN, U.S. RECORDING COMPANY THAT GAVE ITS NAME TO THE HUGELY POPULAR STYLE OF SOUL MUSIC THAT IT CREATED IN THE 1960s. IT WAS FOUNDED IN DETROIT, MICH., IN 1959 BY THE SONGWRITER BERRY GORDY, JR. (B. 1929). (MOTOWN, A CONTRACTION OF "MOTOR TOWN," REFERS TO DETROIT'S AUTOMOTIVE INDUSTRY.) IT SCORED ITS FIRST NATIONWIDE HITS WITH "SHOP AROUND" (1960) BY THE MIRACLES (SEE SMOKEY ROBINSON) AND "PLEASE MR. POSTMAN" (1961) BY THE MARVELETTES. ITS ROSTER SOON INCLUDED THE TEMPTATIONS, THE FOUR TOPS, THE SUPREMES, MARVIN GAYE, AND STEVIE WONDER. THE SONGWRITING TEAM HOLLAND-DOZIER-HOLLAND (SEE BRIAN AND EDDIE HOLLAND) HELPED CREATE THE "MOTOWN SOUND," WHICH TYPICALLY FEATURED LYRICAL BALLADS SUNG TO AN INFECTIOUSLY RHYTHMIC ACCOMPANIMENT. MOTOWN BECAME ONE OF THE MOST SUCCESSFUL BLACK-OWNED BUSINESSES AND ONE OF THE MOST INFLUENTIAL INDEPENDENT RECORD COMPANIES IN U.S. HISTORY. LATER MOTOWN NAMES INCLUDED THE ISLEY BROTHERS, GLADYS KNIGHT AND THE PIPS, AND, IN 1969, THE JACKSON 5 (SEE MICHAEL JACKSON). MOTOWN CONTINUED TO PRODUCE BEST-SELLING RECORDINGS BY NEW ARTISTS SUCH AS LIONEL RICHIE INTO THE 1980s. GORDY MOVED THE COMPANY HEADQUARTERS TO LOS ANGELES IN 1971, AND HE FINALLY SOLD THE LABEL TO MCA IN 1988.



Scan for full article
The History of Motown

**Welcome to the
Theresa Paplin School
Black History Celebration 2023**

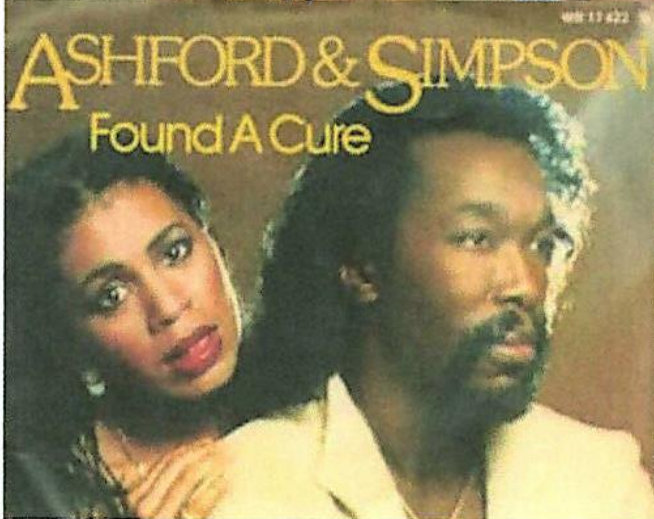
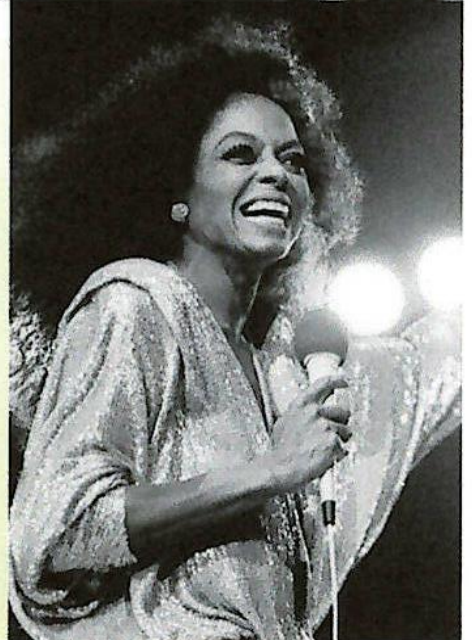
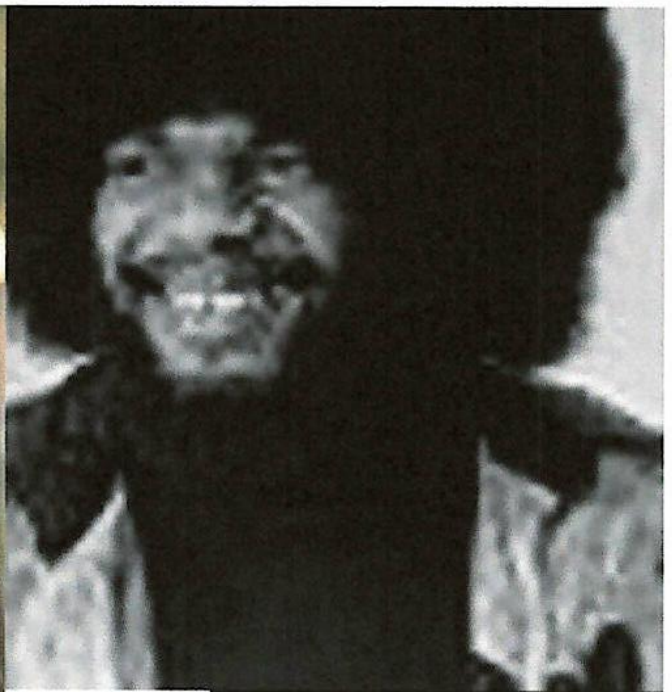
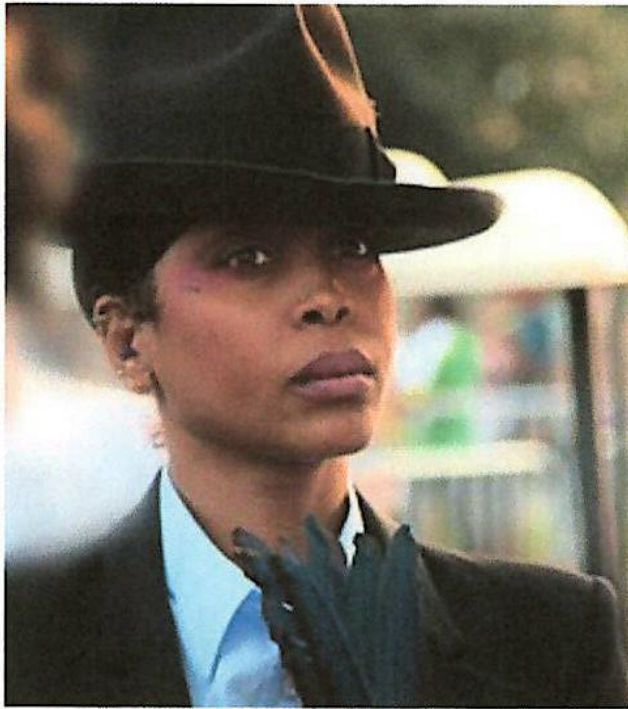
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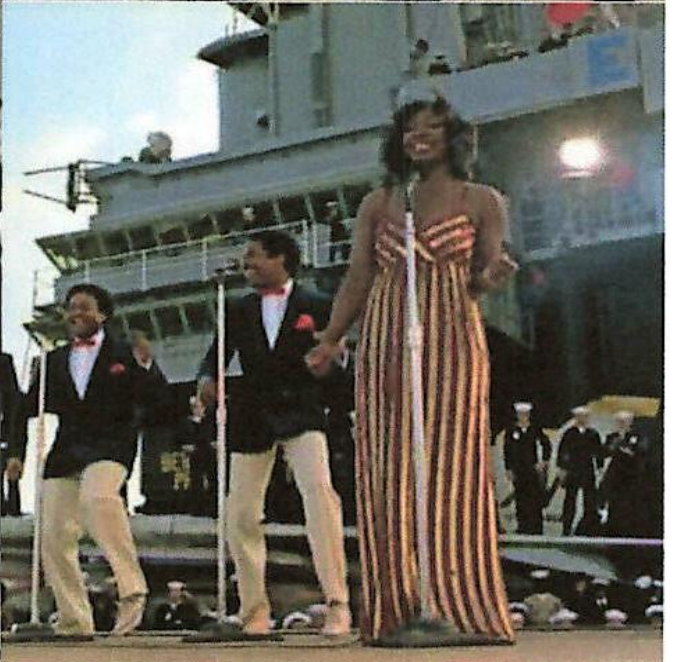
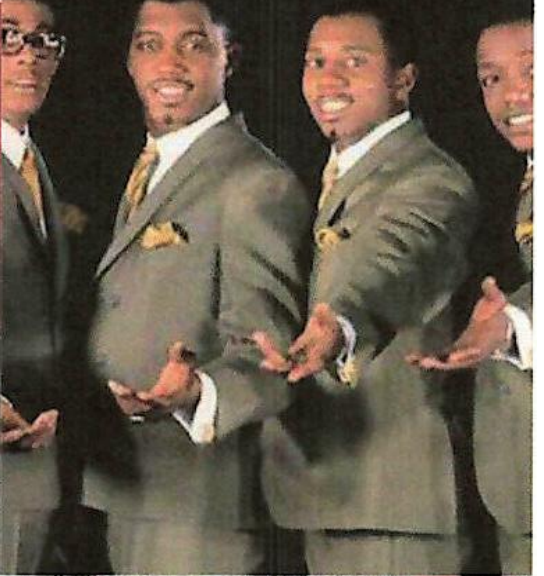
Masters of Ceremony Mangod El

- *10:30Opening to Ceremony**
- *Classroom 1.....Jackson 5**
- *Classroom 3 Martha & the Vandellas**
- *Classroom 5 ...Smokey Robinson**
- *Classroom 6...The Temptations**
- *Classroom 7..... Stevie Wonder**
- *Classroom 8.....The Four Tops**
- *Classroom 9.....Diana Ross**

Closing Acknowledgements
Lunch Served

Lunch will be served by table





Visions of Excellence
African-American Words of Inspiration

WE ALL HAVE THE ABILITY, THE DIFFERENCE IS HOW WE USE IT.

* STEVIE WONDER*

It never occurs to me that there are things I cant do.

Whoopie Goldberg

With confidence you have won before you started.

Marcus Garvey

*DREAM the biggest dream for yourself Hold the
highest vision of life for yourself
*Oprah Winfrey**

*You cant just sit there and wait for people to give you
that golden dream, you've got to get out there and
make it happen for yourself.*

Diana Ross

**Education is the key to unlock the golden
door of freedom.**

George Washington Carver

Life has two rules:

Number 1, never quit

Number 2, always remember rule number one

Duke Ellington

YOU REALLY CAN CHANGE THE WORLD IF YOU CARE ENOUGH

MARIAN WRIGHT EDELMAN

•
•
Surround yourself only with people who are going
to lift you higher.
Oprah Winfrey

I leave you love.

I leave you hope.

I leave you the challenge of developing confidence in one another.

I leave you respect for the use of power.

I leave you Faith.

I leave you racial dignity.

Mary McLeod Bethune

Music Selections

Wake up Everybody
Harold Melvin and the Blue Notes

You Will Know
Black Men United

Whats Going On
Marvin Gaye

A Change Gonna Come
Sam Cooke

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